

2002 ALASKA REGIONAL SALMON MARKETING PROGRAM

Grantee	Project Title	Grant Amount
Norquest Seafoods, Inc.	Promotion of Chignik red-meat salmon for high-end buyers	\$ 50,000
Kenai Peninsula Borough	Cook Inlet Sockeye Branding Project	\$ 120,000
Aleutians East Borough	Alaska Peninsula Salmon Marketing Project	\$ 54,500
Bristol Bay Economic Development Corporation	Bristol Bay Regional Salmon Branding & Quality Assurance Initiative	\$ 130,000
Cordova District Fishermen United	Promotion of Alaska's Wild Copper River Salmon	\$ 45,500

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Grantee	Project Title	Grant Amount
Wrangell Community Salmon Marketing Association	Stikine River Salmon Brand Marketing Project	\$ 20,000
Coastal Villages Region Fund	Kuskokwin Bay Regional Salmon Brand Development	\$ 120,000
Aleutians East Borough	Alaska Peninsula Salmon Marketing Project: Phase Two	\$ 20,000
Kodiak Branding & Marketing Committee	Kodiak Pink and Coho Salmon Marketing Plan	\$ 130,000
Cordova District Fishermen United	Copper River Salmon Promotions	\$ 20,000
Bristol Bay Economic Development Corporation	Bristol Bay Regional Salmon Branding & Quality Assurance Initiative: Round 2	\$ 90,000